

Hero's Journey Podcast (for hypnotic professionals – Therapeutic)

When it comes to "shop talk" with hypnosis professionals, the questions should delve into the nuances of the craft, industry challenges, and advanced techniques. Here's a format tailored for a professional audience:

1. Techniques & Modalities:

- What specific techniques or modalities do you frequently employ in your sessions?
- Have you developed or adapted any unique approaches in your practice?

2. Advanced Challenges & Solutions:

- What's one of the most challenging cases you've handled, and how did you approach it?
- Are there any particular client challenges or resistance patterns you often encounter? How do you navigate them?

3. Continuing Education:

- How do you keep up with the rapidly evolving field of hypnotherapy?
- Are there any courses, workshops, or conferences you've recently attended or recommend?

4. Tools & Resources:

- What tools or resources (software, apps, devices) do you find indispensable in your practice?
- Are there any books or research papers that have significantly influenced your professional approach?

5. Ethics & Boundaries:

- How do you handle situations where a client's needs might be outside the scope of hypnotherapy?
- Can you discuss a time when you had to set clear boundaries or make an ethical decision in your practice?

6. Collaborative Approaches:

- Do you often work alongside other healthcare professionals? How do you ensure seamless collaboration?
- How do you handle referrals, especially for cases that might require a multi-disciplinary approach?

7. Business & Marketing:

- How do you market your practice in a field that's often misunderstood or misrepresented?
- What strategies or platforms have you found most effective in attracting the right clientele?

8. Peer Engagement & Networking:

- How do you engage with the global hypnosis community? Are there any groups or platforms you're active on?
- Have you had any mentorship experiences, either as a mentor or mentee? How has that shaped your career?

9. Future of the Profession:

- What advancements or changes do you foresee in the hypnotherapy field in the coming years?
- How do you think technology will shape or redefine hypnotherapy?

10. Addressing Skepticism within the Profession:

- Are there any debates or controversies within the hypnosis community that you feel strongly about?
- How do you handle skepticism or differing opinions even within the professional community?

11. Sharing & Contribution:

- Have you contributed to any publications, research, or projects aimed at furthering hypnotherapy knowledge?
- What advice would you give to new entrants in the field or those looking to deepen their expertise?

12. Final Thoughts for Fellow Professionals:

- Are there any upcoming events, projects, or collaborations you'd like to share or invite others to?
- What's one message or piece of wisdom you'd like to convey to fellow hypnotists around the world?

These questions are designed to promote in-depth discussions, knowledge sharing, and foster a sense of community among professionals. They aim to explore the intricacies of the practice, business aspects, and future directions of the field.

These are the main categories that we'll want to cover on the show. This is not intended to be an exhaustive list, but give an idea of what I would consider to be a mostly "complete" interview.

I welcome feedback or suggestions. Also, the questions are sample questions. If you have a particular passion or entertaining story that you would like to get to, help me work it into the format and questions.